



ASAFA INNOVATION & POLICY SUMMIT (IPS) イノベーション・政策サミット JAPAN 2025

18 June 2025, Tokyo

AIRBUS



SUMMER OF SAF SERIES

ONE ASIA, ONE SKY

Welcome to the Summer of SAF Series: a premier collection of events curated by the Asia Sustainable Aviation Fuel Association (ASAFA) dedicated to accelerating the adoption and commercialization of sustainable aviation fuels across Asia. This series brings together international thought leaders, industry pioneers, policymakers, and academic experts to explore breakthrough technologies, innovative policy frameworks and robust market strategies that are shaping the future of aviation decarbonization.

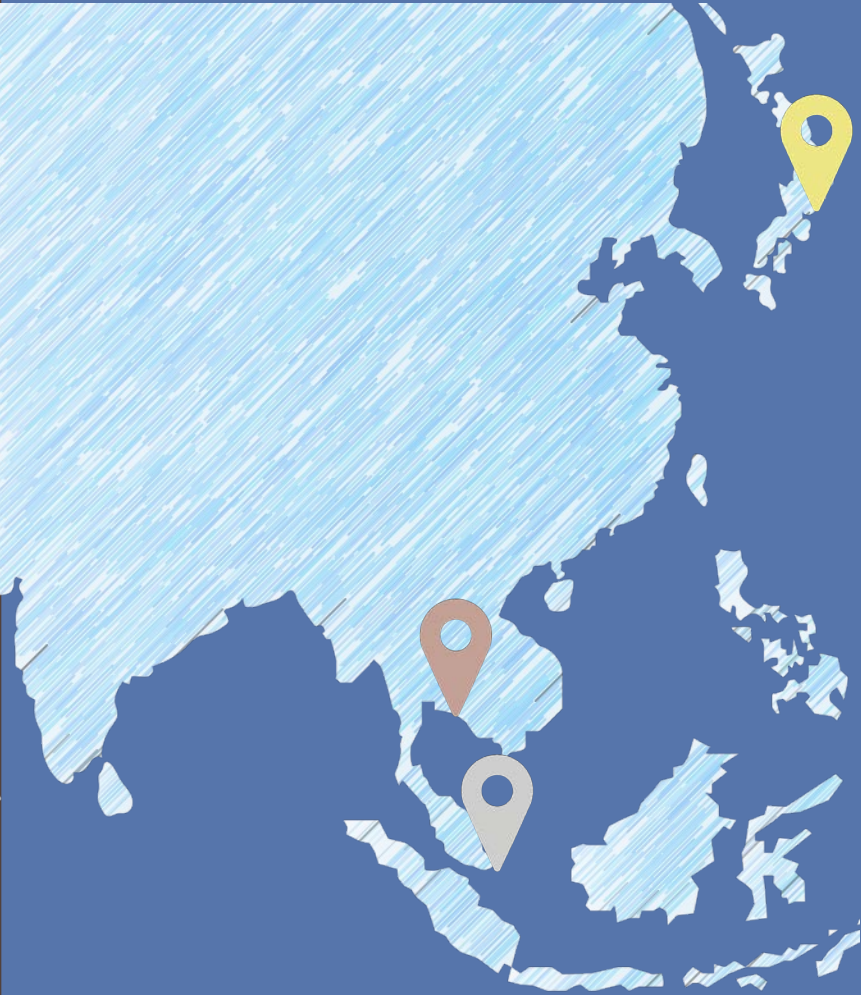
Throughout the series, participants will engage in dynamic sessions that cover a wide spectrum of topics, including technological innovations in SAF production, optimization of biomass feedstocks, harmonization of global standards with regional requirements, and integrated carbon reduction strategies. Each event is designed to foster actionable dialogue, encourage cross-sector collaboration and offer strategic insights that drive sustainable growth within the aviation sector.

By addressing critical challenges from regulatory alignment and carbon tracking to investment models and export opportunities, the Summer of SAF Series provides a comprehensive platform for stakeholders to learn, network, and collaborate. This initiative is not only about sharing cutting-edge research and market insights but also about building the partnerships and frameworks necessary for a greener, more resilient aviation industry across Asia and beyond. Do join us as One Asia, One Sky.

A handwritten signature in blue ink, appearing to read 'Fin' or 'Fim', with a stylized, cursive style.

Fabrice Espinosa, ASAFA Founder & CEO

ASAFA SUMMER OF SAF SERIES



ASAFA & Enterprise SG Event
Singapore , 9 May 2025



ASAFA IPS THAILAND 2025
Bangkok, 10 – 11 Jun 2025



Members-Only Event
Tokyo, 17 Jun 2025

ASAFA IPS TOKYO 2025
Tokyo, 18 Jun 2025



ASAFA & ENTERPRISE SG EVENT (9 MAY 2025)



Amreeta Eng • 2nd
Executive Director at Enterprise Singapore
1d • Edited •

Had the pleasure of opening our first *Regional Sustainable Aviation Fuel (SAF) Dialogue* in collaboration with **ASAFA Asia Sustainable Aviation Fuel Association** to discuss Singapore's role in the SAF industry and the abundant opportunities in this space. We had a diverse and enthusiastic audience of over 100 participants including airlines, traders, feedstock collectors, financiers and international organisations.

Opportunities are rapidly growing in our region for SAF, with growing mandates, massive feedstock potential and technological breakthroughs.

And Singapore is well positioned to be a leading SAF hub given our SAF mandate, production, R&D activities and also the presence of major energy and agri-commodities firms who are involved across the SAF value chain.

Many thanks to Fabrice Espinosa, from Asia SAF Association, Alvin Chew from Argus, Anne-Laure Bulliere from TotalEnergies, Helene Burger from Airbus, Dr Zhang Lili from A*STAR and Giorgio Parolini from World Economic Forum for joining us as speakers, and teammate Chrislyn Tay for moderating the panel.

As many of you emphasized, there is a lot to be done which requires collective action and EnterpriseSingapore's Trade team is excited to be part of this journey. On a personal note, you have also inspired me to choose the SAF fuel option (which I saw when choosing an intra-European flight)!

Enterprise Singapore



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IPS TOKYO 2025

The ASFA Innovation & Policy Summit Japan uniquely distinguishes itself by convening a select group of influential stakeholders, including prominent local Japanese companies, policymakers, and industry experts.

Our carefully curated sessions delve deeply into Japan-specific opportunities and challenges in sustainable aviation fuels, delivering actionable outcomes and measurable impact.

Join us to experience how, much like the elegant fusion of elements in ikebana, the summit gracefully integrates Japan and Asia into a unified pathway toward aviation decarbonization and global leadership. This exclusive, intimate format fosters meaningful collaboration, robust professional networks, and concrete strategies tailored to the rapidly evolving SAF industry.



English - Japanese translation is provided.



MEET OUR ASAFA MEMBERS & PARTNERS

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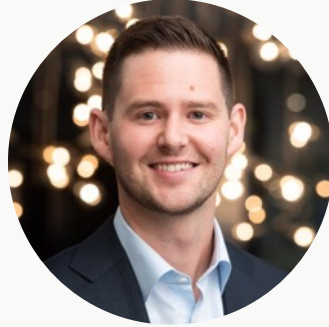
SPEAKERS LIST (IPS TOKYO)



Takehiro Kawahara

Regional Sustainability Engagement Lead

BloombergNEF



Jade Patterson

Renewable Fuels Senior Associate

BloombergNEF



Helene Burger

HO International Cooperation & Sustainability

Airbus



Sylvia Low

Regional Director APAC

1PointFive



Yasushi Hashimoto

Senior Manger (SAF/Corporate R&D Div.)

IHI Corporation



Dr. Satoshi Murata

Assistant Professor

Tokyo Uni of Agriculture and Technology



Flyn Van Ewijk

Regional Director

LanzaJet



Nikunj Panchal

Global VP of Energy & Infrastructure Transition

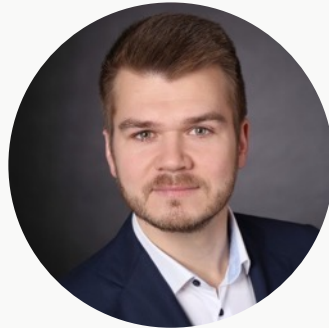
Ricardo

SPEAKERS LIST (IPS TOKYO)



Tony Khan

President & Representative Director JP
DHL Group



Jan-Marcus Lückhof

Senior Expert Sustainable Aviation
DHL Group



Alisa Schackmann

Chief of Staff and Sustainability Lead
Boeing



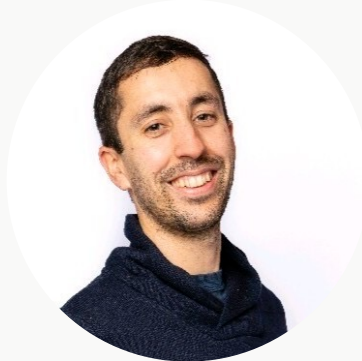
Erin L. Heitkamp

VP Supply Chain Development
GEVO



David Hanna

GM Japan
Argus Media



Yvon Bernard

Business Development Manager
Axens



Anne-Laure Bulliere

VP Business Development Asia and e-fuels
TotalEnergies



Pipat Suttiwisedsak

Honorary President
Thai Ethanol Manufacturing Association

SUMMIT SCHEDULE (MORNING)

0800 Check-In

0845 Welcome Address and Opening Remarks from ASAFA and Chair

Opening Keynote: “Global Trends and Japan’s Unique Pathway in Aviation Decarbonization”

Provides a global overview of trends and strategies specifically aimed at decarbonizing aviation, with a focus on Japan’s innovative approaches. The keynote will examine how Japan is integrating sustainable fuel solutions, electrification, and advanced propulsion technologies into its aviation sector, while leveraging international trends to drive impactful decarbonization.

- 0900
- In what ways is Japan aligning global decarbonization trends with its aviation sector’s specific challenges and opportunities?
 - Which regulatory frameworks, market incentives, and technological innovations are most influential in Japan’s efforts to reduce aviation emissions?
 - How can best international practices be adapted to enhance Japan’s regulatory and industrial environment, accelerating the decarbonization of its aviation industry?

BloombergNEF - Aviation Specialist, Takehiro Kawahara & Renewable Fuels Senior Associate, Jade Patterson

Panel Discussion: “Assessing Japan’s SAF Readiness for 2030: Challenges and Opportunities”

Experts will evaluate progress in SAF production, technology adoption, regulatory frameworks, and market dynamics. The discussion will identify key challenges and opportunities that will determine whether Japan can scale up its SAF industry to meet both domestic and international demands.

- 0930
- How effective are Japan’s policies and regulatory frameworks in promoting SAF adoption?
 - What technological and logistical challenges must be overcome to scale SAF production?
 - How are industry collaborations and partnerships contributing to Japan’s SAF readiness?
 - What critical steps are needed to drive the sector forward in 2030 and beyond?

Moderator - TBA

Airbus – TBA

DHL Group - President & Representative Director (Japan), Tony Khan

IHI Corporation - Senior Manager (Sustainable Aviation Fuel/Corporate R&D Division), Yasushi Hashimoto

Axens - TBA

SUMMIT SCHEDULE (MORNING)

1000 Coffee Break

1030 **Presentation: “Innovative Approaches for Deep Decarbonization in Japan’s SAF Production”**
Highlights advanced process innovations—such as improved catalysts, process optimization, and selective carbon capture—that help reduce the carbon intensity of SAF production. This session also examines the role of CDR credits as an incentive mechanism to further reward carbon reduction efforts.

- What technological breakthroughs are most promising for reducing the carbon intensity of SAF in Japan?
- How can process innovations and CDR credits be combined to enhance decarbonization at commercial scale?
- Which strategies from pilot projects are most replicable?

1PointFive – Regional Director APAC, Sylvia Low

1115 **Panel Discussion: “Integrating Carbon Strategies into SAF: Policy, Technology, and GX Market Insights”**
A moderated discussion on embedding carbon reduction strategies within the SAF ecosystem, with a focus on how Japan’s GX policies and market drivers promote integrated decarbonization.

- Which policy initiatives in Japan are most effective for integrating carbon reduction within SAF production?
- How are emerging technologies, tailored to Japan’s industrial landscape, lowering SAF’s carbon footprint?
- What complementary mechanisms can further enhance the overall decarbonization strategy?

Moderator: ASFA – CSO, Gabriel Ho
Boeing – Chief of Staff and Sustainability Lead, Alisa Schackmann
1PointFive – TBA

SUMMIT SCHEDULE (AFTERNOON)

1200 Networking Lunch

Keynote Presentation: “Thailand–Japan Ethanol Bridge: Powering Japan’s ATJ-SAF Ambition”

Thailand’s 26 ethanol refineries can supply over 6 million L day⁻¹ of fuel-grade ethanol, creating exportable surplus beyond domestic gasohol needs . Meanwhile Japan has set a 10 % SAF blending mandate by 2030 and is expanding Alcohol-to-Jet pathways to meet that goal. In this keynote, the Honorary Chairman of the TEMA will present a vision for channeling Thai ethanol into Japan’s emerging ATJ supply chain—through long-term offtake agreements, joint ventures with Japanese refiners, and bilateral policy alignment—to accelerate regional decarbonisation of aviation.

1300

- How can Thailand’s ethanol surplus be integrated into Japan’s ATJ-SAF production or blended SAF imports?
- What bilateral certification, tariff, and carbon-credit mechanisms are needed to smooth cross-border SAF trade?
- Which partnership models between Thai distillers, Japanese refiners, airlines, and investors will secure bankable offtake and scale capacity before 2030?

Thai Ethanol Manufacturing Association - Honorary President, Pipat Suttiwisedsak

Panel Session: “Japan’s Emerging Leadership in Asia: Positioning as a SAF Producer & Regional Hub”

Explores Japan’s unique position in the Asian sustainable aviation fuels market. The session will highlight Japan’s technological innovations, strategic partnerships, and supportive regulatory frameworks that position it as a leading SAF producer and a potential regional hub.

1330

- How is Japan leveraging its technological innovations to lead in the Asian SAF market?
- What strategic partnerships and regulatory measures are key to Japan’s emergence as a regional SAF hub?
- How can Japan’s leadership in SAF production drive broader decarbonization and market adoption across Asia?

Moderator - TBA

LanzaJet – Regional Director, Flynn Van Ewijk
TBA

SUMMIT SCHEDULE (AFTERNOON)

1200 Networking Lunch

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 - How can Japan’s leadership in SAF production drive broader decarbonization and market adoption across Asia?
- Moderator - TBA**
LanzaJet – Regional Director, Flynn Van Ewijk
TBA

- 1400
- Panel: “Accelerating SAF Project Development: From Concept to Commercialization”**
This session will explore strategies for advancing SAF project development within Japan’s aviation sector, emphasizing the transition from innovative ideas to operational facilities. The discussion will address best practices in project planning, risk mitigation, and the integration of carbon reduction measures.
- What are the critical success factors for transforming SAF concepts into commercial projects in Japan?
 - How can strategic public-private partnerships and innovative project financing de-risk and expedite SAF development?
 - Which government incentives and market drivers are most effective in supporting a robust SAF project pipeline?
- Moderator - TBA**
Axens – TBA
Ricardo - Global VP of Energy and Infrastructure Transition, Nikunj Panchal
SAF One – Chief Operating Officer, Jeff Ovens
DHL Group - Senior Expert Sustainable Aviation, Jan-Marcus Lückhof

SUMMIT SCHEDULE (AFTERNOON)

Presentation: “SAF Harmonization & Carbon Accounting: Aligning Global and National Standards with Asia’s Market”

Examines initiatives to standardize SAF production and implement robust carbon accounting practices, focusing on adapting international standards to Japan’s unique regulatory framework and market dynamics while exploring harmonization opportunities and best practices.

- What challenges and opportunities arise when adapting global SAF standards to Japan?
- How can Japan’s carbon accounting practices integrate with frameworks like ICAO CORSIA and IATA SAF Accounting play to build market confidence?
- 1445 • What role does the ASAFA LCA Harmonization Working Group play in this integration?
- What benefits would unified standards offer in terms of market confidence, investment attraction, and overall industry innovation in Asia’s SAF sector?

Tokyo University of Agriculture and Technology – Assistant Professor, Dr. Satoshi Murata
ASAFA – CSO, Gabriel Ho

1515 Coffee Break

Panel: “Bridging Supply Chains: Japan-ASEAN Collaboration for Sustainable Feedstock Procurement”

This session will explore how Japan and ASEAN can collaboratively secure sustainable and resilient feedstock supply chains to support aviation decarbonization through Sustainable Aviation Fuels (SAF). The discussion will focus on:

- Identifying opportunities for strategic partnerships between Japanese investors and ASEAN producers to develop integrated supply chains.
- Examining how aligning regulatory frameworks and financial incentives across the region can accelerate the establishment of a sustainable feedstock network.
- 1530 • Developing robust mechanisms for ensuring traceability and sustainability of feedstocks in accordance with international best practices.

Moderator - TBA

Argus Media – General Manager Japan, David Hanna
Honeywell UOP TBA

SUMMIT SCHEDULE (AFTERNOON)

Presentation: Power-to-X Sustainability Roadmap: Enabling E-Fuels Deployment Across Asia-Pacific

RSB will present early findings from its Power-to-X (PtX) Sustainability Roadmap for Aviation in the Asia-Pacific region—an initiative aimed at guiding the credible, responsible deployment of e-fuels across the region. This session will:

- Provide an overview of the PtX policy landscape across key APAC countries, with focused insights on Japan
- Share stakeholder analysis results and invite feedback to strengthen the roadmap's regional relevance
- Examine selected PtX production pathways, addressing key sustainability considerations such as renewable energy sourcing, water availability, CO₂ feedstocks, and raw material use

1600

RSB - TBA

Panel: International Policy & Industry Synergies for Long-Term Success

Examines how international partnerships and policy synergies can support Japan's SAF initiatives by sharing examples of successful cross-border collaborations and best practices that streamline domestic innovation and regulatory frameworks.

- How can international collaborations drive regional policy reforms in Japan?
- What models exist for effectively leveraging global expertise to support domestic initiatives?
- Which policy measures have catalysed effective industry synergies in Japan?

1625

Moderator - TBA

Gevo – VP Supply Chain Development, Erin L. Heitkamp

TBA

1655 Closing Remarks

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Spots are limited. Secure your tickets today.

ASAFA Member Benefits		
Tier	1 st Ticket	Subsequent Ticket
Platinum	Complimentary	S\$400
Gold	Complimentary	S\$550
Silver	Complimentary	S\$700
SME	S\$450*	S\$900
Research	S\$450*	S\$900

*Use discount code FIRSTTYO

JAPAN SUMMIT PASS PRICING DETAILS

Spots are limited. Click here to book.



ASAFA Member Pricing		
Tier	Early Bird (Before 16 th May)	Regular Pricing
Platinum	S\$300	S\$400
Gold	S\$435	S\$580
Silver	S\$525	S\$700
SME	S\$675	S\$900
Research	S\$675	S\$900

Non-ASAFA Member Pricing		
Type	Early Bird (Before 16 th May)	Regular Pricing
All Companies	S\$900	S\$1200
Government Officials and Academia	Complimentary	

VENUE AND HOTEL DETAILS



The Summit will be hosted at the Tempyo Room



天平
TEMPYO
416m² 126坪 奥行:15.5m 幅:24.0m 天井高:3.65m

スツールスタイル

<https://www.princehotels.com/shintakanawa/>

DELEGATE RATES

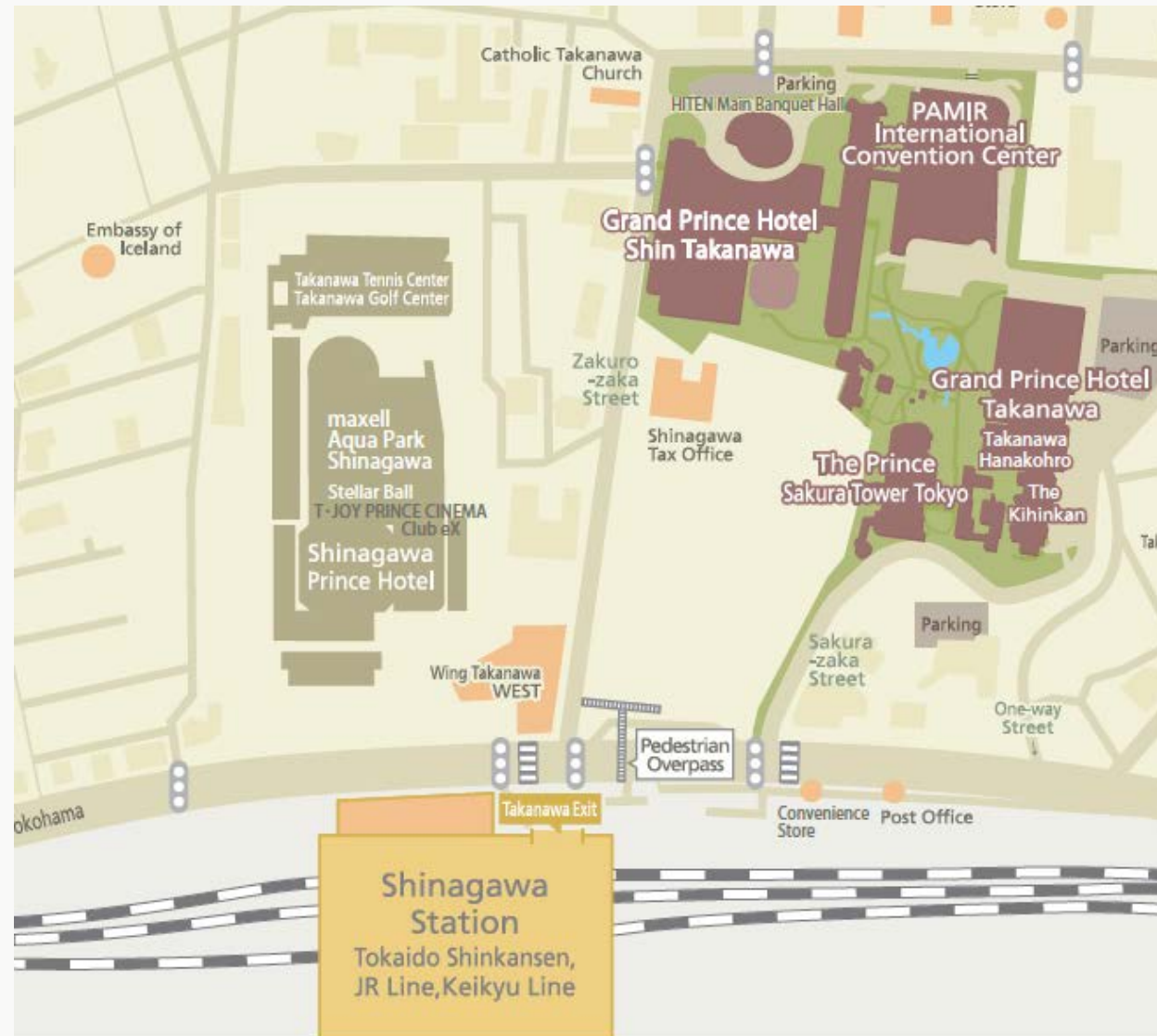
Summit delegates are entitled at to the discounted rate of Grand Prince Hotel Shin Takanawa Superior Twin (29.9 sqm)

Single occupancy with breakfast 37,600 JPY
(Including Tax and Service charge)

Please get in touch with events@asiasaf.org for booking.



DIRECTIONS TO GRAND PRINCE HOTEL SHIN TAKANAWA



TICKET PURCHASE

We strongly encourage ticket purchases via credit card through our secure platform to ensure instant confirmation and avoid delays or additional fees.

Why Credit Card?

- Immediate confirmation of your registration.
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If you prefer to pay via manual bank transfer, please note:

- A **10% handling and processing fee** will be added to the total invoice amount.
- All additional FX/bank transfer charges (both sending and receiving) must be borne by the attendee.
- Payment must be received in full to confirm registration.
- Manual transfers require additional verification time and may delay ticket issuance.



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イノベーション・政策サミット JAPAN 2025
18 June 2025, Tokyo

ASAFA IPS Japan 2025
Wed 18 Jun 2025 8:30 AM - 5:00 PM
Grand Prince Hotel Shin Takanawa, 3-chôme-13-3 Takanawa, Minato City, Tokyo 108-8612, Japan

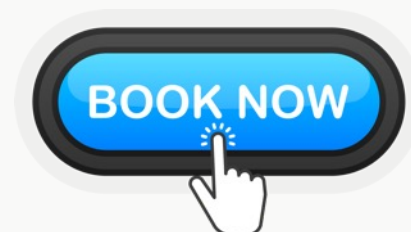
Early Bird Discount till 16th May

The ASAFA INNOVATION & POLICY SUMMIT (IPS) イノベーション・政策サミット JAPAN 2025 is an exclusive event dedicated to unlocking Japan's leadership potential in sustainable aviation fuels and integrated carbon management. Taking place in the heart of Tokyo, this strategic forum—part of the

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TICKET POLICY

1. Cancellation Policy

- **Full Refund:** Cancellations received in writing on or before **15 May 2025** will be eligible for a **100% refund**,
- **Partial Refund:** Cancellations received between **16 May and 31 May 2025** will be eligible for a **50% refund**.
- **No Refunds:** Cancellations received **on or after 1 June 2025**, or no-shows on the event day, are **non-refundable**.
- Refunds will be processed within 30 business days of confirmation and will include minus a 10% processing fee.

2. Ticket Transfer Policy

- Registered delegates may transfer their ticket to a colleague from the same organization **at no additional cost**.
- All transfer requests must be submitted in writing to **events@asiasaf.org** no later than **5 June 2025 (for Bangkok)** and **12 June 2025 (for Tokyo)**.
- Please include the full name, job title, and contact information of the new attendee.

3. Force Majeure

- In the event of cancellation due to circumstances beyond our control (e.g. natural disasters, government restrictions), ASAFA will offer full ticket transfer to a rescheduled date or equivalent event.

For all inquiries, changes, or special requests, please contact us at **events@asiasaf.org**.



In closing, we invite you to join us on this transformative journey. At the ASAFA Innovation & Policy Summit, every dialogue is a step toward pioneering solutions that will redefine the future of sustainable aviation. Together, through collaboration and strategic insight, we can forge a path to a cleaner, more resilient industry. Let's shape tomorrow's aviation landscape, today.



ASAFA